

Candidate's Statement of Qualification

City of Santa Ana Candidate for Santa Ana City Council Ward 2

NAME: Paul Gonzales

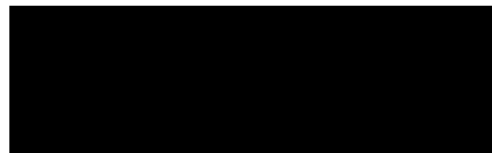
OCCUPATION: Financial Services Manager

This election is a moment of opportunity for Santa Ana: The next City Council will set the tone for our city for generations. As the City faces a budget in disarray, a homelessness crisis, lack of affordable housing, and lack of good-paying jobs, we need strong leadership that will empower residents to thrive in the 21st Century. I am the candidate from Ward 2 best prepared to lead Santa Ana toward a bright future.

I am an accomplished professional with a history of trusted leadership and extraordinary results in a career spanning more than 20 years in financial services. At work, I am a responsible steward of the hard-earned retirement savings invested with my company and I will demonstrate that same sense of responsibility as a City Councilmember.

When elected, I will collaborate with neighboring governments and the private sector to find innovative solutions to the homelessness crisis. I will support initiatives to expand access to open space, youth services, and job training. I will implement a cultural change to improve the delivery of city services, especially in our permitting offices. And I will demonstrate a transparent decision-making process when considering how our city's tax dollars are spent.

www.Paul4SantaAna.com



2018 AUG -6 PM 5:04
CITY OF SANTA ANA

Ballot Designation Worksheet

Pursuant to California Elections Code Section 13107.3 and Section 20711 of the California Code of Regulations, this entire form **must be completed**, or it will not be accepted and you will **not** be entitled to a ballot designation. **DO NOT LEAVE ANY RESPONSE SPACES BLANK.** If information requested is not applicable, please write N/A in the space provided. Otherwise the information **MUST** be provided. Upon filing, this worksheet will be a public record.

Candidate Information

Candidate Name: PAUL GONZALES
Office: SANTA ANA CITY COUNCIL, WARD 2
Home Address: 725 SPARTON ST, SANTA ANA, CA E-Mail: PAULG120@GMAIL.COM
Business Address: _____
Mailing Address: _____
Phone Number(s) Business: _____ Home/Mobile: _____ Fax: _____

Attorney Information

Other person authorized to act on your behalf or Not Applicable:
Attorney Name: _____ Office: _____
Home Address: _____ E-Mail: _____
Business Address: _____
Mailing Address: _____
Phone Number(s) Business: _____ Home/Mobile: _____ Fax: _____

Proposed Ballot Designation: FINANCIAL SERVICES MANAGER
1st Alternative: FINACIAL SERVICES MANAGER
2nd Alternative: RETIREMENT SERVICES MANAGER

You may select as your ballot designation one of the following:

- (a) Your current principal profession(s), vocation(s), or occupation(s) [maximum total of three words, separated by a "/"]
- (b) The full title of the public office you currently occupy and to which you were elected
- (c) "Appointed [full title of public office]" if you currently serve by appointment in an elective public office and are seeking election to a different office
- (d) "Incumbent" if you were elected (or, if you are a Superior Court Judge, appointed) to your current public office and seek election to a new term
- (e) "Appointed Incumbent" if you were appointed to your current elective public office (other than Superior Court Judge) and seek election to a new term

In the space provided on the next page or on an attachment sheet, describe why you believe you are entitled to use the proposed ballot designation. Attach any documents or exhibits that you believe support your proposed ballot designation. If using the title of an elective office, attach a copy of your certificate of election or appointment. These documents will not be returned to you. **Do not submit originals.**

If your proposed ballot designation includes the word "volunteer," indicate the title of your volunteer position and the name of the entity for which you volunteer along with a brief description of the type of volunteer work you do and the approximate amount of time involved. You may only use the ballot designation "community volunteer" if you volunteer for a 501(c)(3) charitable, educational, or religious organization, a governmental agency or an educational institution. You may not use "community volunteer" together with another designation.

CITY OF SANTA ANA
CLERK OF COURTS
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Remember, it is your responsibility to justify your proposed ballot designation and to provide all requested details.
For your reference, attached are Elections Code Sections 13107 and 13107.3, and 2 California Code of Regulations (CCR) Section 20711. You may also wish to consult Elections Code Section 11307.5 ("community volunteer") and 2 CCR Sections 20712 - 20719 (found at www.sos.ca.gov).

Justification for use of proposed ballot designation: I have worked for my current
employer, a mutual fund company, for the past 11 years.

Retirement Plan

Current or Most Recent Job Title: Services Manager Start/End Dates: Jan 2007 - PRESENT

Employer Name or Business: CAPITAL GROUP COMPANIES

Person(s) who can verify this information:

Name(s) SHANE BALL Phone Number: (210) 474-3784

E-Mail: SHWB@capgroup.com

Name(s) _____ Phone Number: _____

E-Mail: _____

Before signing below, answer the following questions.

Does your proposed ballot designation:

- Use only a portion of the title of your current elected office? Yes No
- Use only the word "Incumbent" for an elective office (other than Superior Court Judge) to which you were appointed? Yes No
- Use more than three total words for your principal professions, vocations or occupations? Yes No
- Suggest an evaluation of you, such as outstanding, leading, expert, virtuous, or eminent? Yes No
- Refer to a status (Veteran, Activist, Founder, Scholar), rather than a profession, vocation or occupation? Yes No
- Abbreviate the word "retired"? Yes No
- Place the word "retired" after the words it modifies? Example: Accountant, retired Yes No
- Use any word or prefix (except "retired") such as "former" or "ex-" to refer to a former profession, vocation or occupation? Yes No
- Use the word "retired" along with a current profession, vocation, or occupation? Example: Retired Firefighter/Teacher Yes No
- Use the name of a political party or political body? Yes No
- Refer to a racial, religious, or ethnic group? Yes No
- Refer to any activity prohibited by law? Yes No

If the answer to any of these questions is "Yes," your proposed ballot designation is likely to be rejected.

Candidate's Signature  Date 8/6/18

NOMINATION PAPER

OFFICIAL FILING FORM		
<i>María D. Buzzi</i>		
<small>City Clerk or Deputy City Clerk</small>		
<i>July 19, 2018</i>		
<small>Date</small>		

We, the undersigned voters, hereby nominate Paul Gonzales
First name Middle/Initial (optional) Last name

for the office of Councilmember, Ward 2

for the City of Santa Ana

to be voted for at the General Municipal Election

to be held on Tuesday, November 6, 2018

CITY OF SANTA ANA
 CLERK OF COURTS
 2018 AUG - 6 PM

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Public access to this document shall be limited to viewing the document only. The election official may not copy or distribute copies of documents that contain signatures of voters. (E.C. Section 17100)
 A candidate shall not file nomination papers for more than one municipal office or term of office for the same municipality in the same election. (E.C. 10220.5)

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28		For Official Use
29	Sign Name ----- Print Name	Residence Address
30	Sign Name ----- Print Name	Residence Address

DECLARATION OF CIRCULATOR

(on next page)

(Only 1 person who is 18 years of age or older
 may circulate a municipal nomination paper, per Elections Code Sections 104, 10220, 10222)

AFFIDAVIT OF NOMINEE AND OATH OR AFFIRMATION OF ALLEGIANCE

(on next page)

(A candidate may sign his or her own nomination paper)

CANDIDATE'S PERSONAL INFORMATION

PAUL GONZALES (562) 412-0520
 Candidate's name Day Phone

725 S PARTON ST (562) 412-0520
 Candidate's Residence Address Evening Phone

.....
 Mailing Address (if different than above) Fax

SANTA ANA CA 92701 PAULG120@GMAIL.COM
 City State Zip Email Address

DECLARATION OF CIRCULATOR

Any person that is 18 years of age or older may circulate a nomination paper. (Only 1 circulator may circulate this nomination paper).
(Do NOT type this section. It **MUST** be filled out in your own handwriting.)

I, PAUL GONZALES, solemnly swear (or affirm) all of the following:
(print name)

1. That I am 18 years of age or older.
2. That my residence address, including street and number, is 725 S PARTON ST, SANTA ANA, CA 92701, (if no street or number exists, a designation of my residence adequate to readily ascertain its location is _____)
3. That the signatures on this nomination paper were obtained between the dates of 7/19/2018 and 8/6/2018; that I circulated this petition and I saw the signatures on this section of the nomination papers being written; and that, to the best of my information and belief, each signature is the genuine signature of the person whose name it purports to be.

I certify (or declare) under the penalty of perjury under the laws of the State of California that the foregoing is true and correct.

Executed by me at SANTA ANA, CA, on 8/16/2018
(place) (date)

(Election Code §§ 102, 104, 10220, 10222, 10226)

(Signature of Circulator)

AFFIDAVIT OF NOMINEE AND OATH OR AFFIRMATION OF ALLEGIANCE

State of California }
County of ORANGE } ss.

PAUL GONZALES

(Print Name of Nominee)

being duly sworn, says that he or she is the
above-named nominee for the office of:

SANTA ANA CITY COUNCIL WARD 2

(Print Name of Office)

that he or she will accept the office in the event of his or her election,
that he or she desires his or her name to appear on the ballot as follows:

Name & Occupation as it will appear on Official Ballot & in Voter Pamphlet:

PAUL GONZALES

(Print Name in ALL CAPS as you want it to appear on the ballot)
(no title or degree is allowed before or after your name)**

and that he or she desires the following designation*
to appear on the ballot under his or her name:

FINANCIAL SERVICES MANAGER

Male Female (Print Designation as it will appear on the ballot)*

and that his or her residence address is:

725 S PARTON ST, SANTA ANA, CA 92701

(Print residence address as provided by affiant)

I, do solemnly swear (or affirm) that I will support and defend the Constitution of the United States and the Constitution of the State of California against all enemies, foreign and domestic; that I will bear true faith and allegiance to the Constitution of the United States and the Constitution of the State of California; that I take this obligation freely, without any mental reservation or purpose of evasion; and that I will well and faithfully discharge the duties upon which I am about to enter.

I certify (or declare) under the penalty of perjury under the laws of the State of California that the foregoing is true and correct.

Executed by me at SANTA ANA CITY HALL, on AUGUST 6, 2018.
(place) (date)

(Election Code §§ 200, 10223, 10226, CA Constitution Article XX, § 3)

(Signature of Candidate)

* BALLOT DESIGNATION REQUIREMENTS

* At the option of the candidate, **ONLY ONE** of the following designations may be used:

1. Words designating the elective city, county, district, state or federal office which the candidate holds at the time of filing the nomination papers to which he or she was elected by vote of the people, or to which he or she was appointed, in the case of a superior or municipal court judge.
2. The word "Incumbent" (*without any other word(s)*) if the candidate is a candidate for the same office which he or she holds at the time of filing the nomination papers, and was elected to that office by a vote of the people, or in the case of a superior or municipal court judge, was appointed to that office.
3. No more than three words designating either the current principal professions, vocations, or occupations of the candidate, or the principal professions, vocations, or occupations of the candidate during the calendar year immediately preceding the filing of nomination documents. For purposes of this section, all California geographical names shall be considered to be one word. Hyphenated words that appear in any generally available standard reference dictionary, published in the U.S. at any time within the 10 calendar years immediately preceding the election for which the words are counted, shall be considered as one word. Each part of all other hyphenated words shall be counted as a separate word. The use of the word "Retired" by itself or as a prefix is acceptable, but not after any other word or words (e.g. "Retired" and "Retired Army Officer" is permissible; "U.S.M.C., Retired" is not).
4. The phrase "Appointed incumbent" if the candidate holds office by virtue of appointment, but may not use the unmodified word "Incumbent".

No candidate shall assume a designation which would mislead the voters.

(Election Code 13107, 13107.5)

** No title or degree shall appear on the same line on a ballot as a candidate's name, either before or after the candidate's name. (Election Code 13106)

CITY OF SANTA ANA – CODE OF ETHICS AND CONDUCT

CERTIFICATION

As an elected or appointed official of the City of Santa Ana, California, I herein certify that I have received a copy of the Code of Ethics and Conduct of the City of Santa Ana, have been offered training and assistance in understanding this code, and am aware of the provisions of the code and its application to my responsibilities. Consistent with the code, I pledge the following in the conduct of my duties:

INTEGRITY/ HONESTY

- I am honest with my fellow elected officials, the public and others.
- I do not promise what I believe to be unrealistic.
- I am prepared to make unpopular decisions when my sense of the public's best interests requires it.
- I credit others' contributions to moving our community's interests forward.
- I do not knowingly use false or inaccurate information to support my position or views.
- I safeguard the ability to make independent, objective, fair and impartial judgments by scrupulously avoiding financial and social relationships and transactions that may compromise, or give the appearance of compromising, objectivity, independence, and honesty.

RESPONSIBILITY/PROTECTING THE PUBLIC'S INTERESTS

- I do not accept gifts, services or other special considerations because of my public position.
- I excuse myself from participating in decisions when my or my family's financial interests may be affected by my agency's actions.
- I do not give special treatment or consideration to any individual or group beyond that available to any other individual.
- I refrain from disclosing confidential information concerning litigation, personnel, property, or other affairs of the City, without proper legal authority, nor use such information to advance my financial or other personal interests.

FAIRNESS/ACCOUNTABILITY

- I promote meaningful public involvement in the agency's decision-making processes.
- I treat all persons, claims and transactions in a fair and equitable manner; I make decisions based on the merits of the issue.
- If I receive substantive information that is relevant to a matter under consideration from sources outside the public decision-making process, I publicly share it with my fellow governing board members and staff.

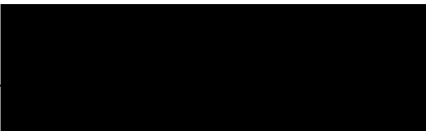
- I work to contribute to a strong organization that exemplifies transparency and open communication.

RESPECT FOR FELLOW ELECTED OR APPOINTED OFFICIALS, STAFF, AND THE PUBLIC

- I treat my fellow officials, staff and the public with patience, courtesy and civility, even when we disagree on what is best for the community.
- I work towards consensus building and gain value from diverse opinions.
- I respect the distinction between the role of office holder and staff; I involve staff in meetings with individuals, those with business before the agency, officials from other agencies and legislators to ensure proper staff support and to keep staff informed
- I conduct myself in a courteous and respectful manner at all times during the performance of my official City duties.
- I encourage full participation of all persons and groups; I am aware and observe important celebrations and events which reflect the values of our diverse population.

PROPER AND EFFICIENT USE OF PUBLIC RESOURCES

- I do not use public resources, such as agency staff time, equipment, supplies or facilities, for private gain or personal purposes.
- I make decisions after prudent consideration of their financial impact, taking into account the long-term financial needs of the agency, especially its financial stability.
- I demonstrate concern for the proper use of agency assets (such as personnel, time, property, equipment, funds) and follow established procedures.
- I am a prudent steward of public resources and actively consider the impact of my decisions on the financial and social stability of the City and its residents.

Signature: 

Dated: 8/16/2018

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CITY OF SANTA ANA
CLERK OF CITY

CODE OF FAIR CAMPAIGN PRACTICES

There are basic principles of decency, honesty, and fair play which every candidate for public office in the State of California has a moral obligation to observe and uphold in order that, after vigorously contested but fairly conducted campaigns, our citizens may exercise their constitutional right to a free and untrammled choice and the will of the people may be fully and clearly expressed on the issues.

THEREFORE:

(1) **I SHALL CONDUCT** my campaign openly and publicly, discussing the issues as I see them, presenting my record and policies with sincerity and frankness, and criticizing without fear or favor the record and policies of my opponents or political parties that merit this criticism.

(2) **I SHALL NOT USE OR PERMIT** the use of character defamation, whispering campaigns, libel, slander, or scurrilous attacks on any candidate or his or her personal or family life.

(3) **I SHALL NOT USE OR PERMIT** any appeal to negative prejudice based on a candidate's actual or perceived race, religious creed, color, national origin, ancestry, physical disability, mental disability, medical condition, marital status, age, sexual orientation, sex, including gender identity, or any other characteristic set forth in Section 12940 of the Government Code, or association with another person who has any of the actual or perceived characteristics set forth in Section 12940 of the Government Code.

(4) **I SHALL NOT USE OR PERMIT** any dishonest or unethical practice that tends to corrupt or undermine our American system of free elections, or that hampers or prevents the full and free expression of the will of the voters including acts intended to hinder or prevent any eligible person from registering to vote, enrolling to vote, or voting.

(5) **I SHALL NOT** coerce election help or campaign contributions for myself or for any other candidate from my employees.

(6) **I SHALL IMMEDIATELY AND PUBLICLY REPUDIATE** support deriving from any individual or group that resorts, on behalf of my candidacy or in opposition to that of my opponent, to the methods and tactics that I condemn. I shall accept responsibility to take firm action against any subordinate who violates any provision of this code or the laws governing elections.

(7) **I SHALL DEFEND AND UPHOLD** the right of every qualified American voter to full and equal participation in the electoral process.

I, the undersigned, candidate for election to public office in the State of California or treasurer or chairperson of a committee making any independent expenditures, hereby voluntarily endorse, subscribe to, and solemnly pledge myself to conduct my campaign in accordance with the above principles and practices.

[Redacted Signature]

8/6/2018

Date

PAUL GONZALES

Printed Name

NOVEMBER 6, 2018

Date of Election

CITY OF SANTA ANA
CLERK OF COURTS

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CITY OF SANTA ANA
REGULATION OF TEMPORARY SIGNS AND HANDBILLS



It is expected that candidates for City Council will want to use campaign signs to promote their candidacy. The City of Santa Ana asks that each candidate keep in mind the best interests of the community through compliance with the following excerpts from the Santa Ana Municipal Code for placing temporary signs, including campaign signs. The City's desire is to maintain an aesthetically pleasing appearance, while providing sufficient opportunity for each of you to make the voters aware of your candidacy.

The City of Santa Ana has the following regulations for temporary signs:

Signs Posted on Public Property are NOT permitted

1. No temporary sign may be posted on public property in the City of Santa Ana.

"Santa Ana Municipal Code Section § 10-27. Advertising on public property prohibited. No person except a public officer or employee in performance of a public duty shall paint, paste, print, nail, tack or otherwise fasten any card, banner, handbill, sign, poster, advertisement or notice of any kind on any curbstone, lamppost, pole, hydrant, bridge, wall or tree upon any public street or other public place, except as may be required or permitted by law."

2. Any illegally posted temporary sign constitutes a public nuisance.

"Santa Ana Municipal Code Section § 17-81. Status of an illegal temporary sign as a public nuisance. An illegal temporary sign is a public nuisance and may be abated as such by any authorized city employee in accordance with this article."

3. The Public Works Agency currently removes all illegal temporary signs posted on public property.

"Santa Ana Municipal Code Section § 17-82. Removal of illegal temporary signs. An authorized city employee may remove an illegal temporary sign from any public street or from any city-owned property."

Citations and Enforcement

Procedure for issuing citations for illegal temporary signs on public right-of-way. Santa Ana Municipal Code Sections 10-26 and 10-27 shall be referenced when issuing citations.

- **Section 10-26. Defacing public property:** No person shall advertise upon, paint, color or deface in any manner any public highway, street, pavement or other public place within the city.
 - **Section 10-27. Advertising on public property prohibited:** No person except a public officer or employee in performance of a public duty shall paint, paste, print, nail, tack or otherwise fasten any card, banner, handbill, sign, poster, advertisement or notice of any kind on any curbstone, lamppost, pole, hydrant, bridge, wall or tree upon any public street or other public place, except as may be required or permitted by law. (Ord. No. NS-2080, § 6, 9-17-90)
- 1) **Warning Letter (First Occurrence):** One certified and regular mail warning letter shall be mailed to each violator. Warning letter shall be mailed to property owner of the business on the first occurrence and warning letter shall be valid for one year or from one year of last citation issued. If there is more than one year between violations, then the citation procedure should restart and a warning letter would be reissued.

- 2) **Second Occurrence:** One \$100.00 Citation shall be issued per location for offences occurring 48 hours after warning letter has been mailed to violator. One citation shall be issued per violator, per location and shall include a photo template attachment depicting all signs at the location. One specific code section shall be cited for each violation.
- 3) **Third Occurrence:** One \$200.00 Citation per location shall be issued 24 hours after \$100 citation.
- 4) **Fourth Occurrence and Thereafter:** One \$500.00 Citation per location shall be issued 24 hours after \$200 citation and for every violation thereafter.

Note: Authorized pursuant to Ordinance No. NS-2845 and Resolution No. 2013-028

Signs Posted on Private Property without Permission

Community Preservation Officers can undertake enforcement of existing Santa Ana Municipal Code sections which make posting temporary signs on private property illegal and a public nuisance without the written consent of the owner or property manager.

"Santa Ana Municipal Code Section § 41-860(b). No person, except a public officer or employee in the performance of a public duty or a private person in giving a legal notice, shall paste, post, paint, nail or tack or otherwise fasten any card, banner, handbill, sign, poster, advertisement or notice of any kind upon any property without the written consent of the owner, holder, lessee, agent or trustee thereof."

"Santa Ana Municipal Code Section § 41-897. Nuisance Abatement. Any sign installed, altered or maintained in violation of any provision of this article constitutes a public nuisance and is subject to abatement pursuant to Chapter 17 of this Code."

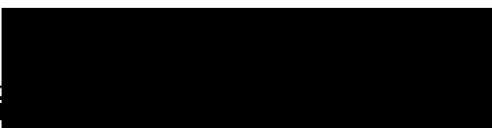
Removal of Signs without Consent

Please note that removal of signs without consent is against the law. California Penal Code § 488 makes this a petty theft misdemeanor. To report a violation, please contact the Santa Ana Police Department at 714 245-8665.

Prohibition on Throwing Handbills

Santa Ana Municipal Code §16-3 indicates that no person shall deposit, place, throw, scatter or cast any handbill, dodger, circular, booklet, paper, or other printed matter or advertising in the yard or grounds of any building, or on any porch, doorstep, vestibule, or in any public hallway of any building when said building is not in the possession or under the control of the person so doing, or in any public street or place, or upon any **vacant** real property in the city.

I, the undersigned, candidate for election to public office in the City of Santa Ana, hereby endorse, subscribe, and solemnly pledge myself to display my campaign signs in accordance with above referenced municipal code sections. Additionally, I voluntarily agree to ensure that all my campaign signs are removed no later than 30 days following the election.

S 

PAUL GONZALES
Printed Name

8/6/2018
Date

11/6/2018
Date of Election

2018 AUG - 6 PM
 CLERK OF SANTA ANA
 CITY OF SANTA ANA

DEPARTMENT OF TRANSPORTATION
DIVISION OF TRAFFIC OPERATIONS
OUTDOOR ADVERTISING PROGRAM



**STATEMENT OF RESPONSIBILITY FOR TEMPORARY
POLITICAL SIGNS**

Election Date: _____ June November _____ Other: _____

Candidate's Name: PAUL GONZALES

Office sought or Proposition Number: SANTA ANA CITY COUNCIL WARD 2

County where sign(s) will be placed: ORANGE

Number of signs to be placed: _____

RESPONSIBLE PARTY:

Name: PAUL GONZALES

Address: 725 S PARTON ST

SANTA ANA CA 92701

Phone Number (Include Area Code) (562) 412-0520

The undersigned hereby accepts responsibility for the removal of Temporary Political Signs placed pursuant to Section 5405.3 of the Outdoor Advertising Act for the above candidate or proposition.

It is understood and agreed that any Temporary Political Signs placed sooner than ninety (90) days prior to the election and/or not removed within ten (10) days after the election, may be removed by the Department and the responsible party will be billed for any associated removal costs.

[Redacted Signature]

8/6/18
DATE
CITY OF SANTA ANA
CLERK OF CIVIL SERVICE
2018 AUG -6 PM 5:04

Mail Statement of Responsibility to:

Division of Traffic Operations
Outdoor Advertising Program
P.O. Box 942874, MS-36
Sacramento, CA 94274-0001

