



Goal Two

Youth, Education, Recreation

Santa Ana enjoys a young, vibrant population. The City is committed to working with other youth-oriented organizations to make a full range of opportunities available so our children and young adults can achieve success in their lives.

Primary Objectives

The City of Santa Ana has identified four objectives to support the growth, development and health of all residents. These objectives are:

1. Ensure coordination among organizations serving Santa Ana's youth to optimize programs.
2. Expand youth programming.
3. Expand use of technology as a tool for communication and education in the community.
4. Partner with groups and organizations to promote education, senior services, job training and development for all Santa Ana residents.

Strategies

1. Ensure coordination among organizations serving Santa Ana’s youth to optimize programs.

Strategies	Start Year
<p>1a. Convene a summit with partner stakeholders to network, share information, identify programs and services and produce a comprehensive evaluation report for Youth Development.</p>	<p>FY 14/15</p>
<p>1b. Adopt a master joint-use agreement with Santa Ana Unified School District.</p>	<p>FY 15/16</p>
<p>1c. Explore new joint-use opportunities with Santa Ana’s four School Districts and partnership opportunities with local museums, art and cultural institutions.</p>	<p>FY 17/18</p>

2. Expand youth programming.

Strategies	Start Year
<p>2a. Focus resources on quality youth engagement, civic awareness, enrichment and educational programs (i.e. youth camping trips) and expand after-school programs during out-of-school hours at the library and community centers.</p>	<p>FY 14/15</p>
<p>2b. Expand the youth sports program so that youth recreational opportunities are established year-round.</p>	<p>FY14/15</p>
<p>2c. Host “Mayor/City Council for a Day” event to promote public service and provide participants with the opportunity to serve as Mayor/City Council, Commissioners and Executive Staff.</p>	<p>FY 15/16</p>
<p>2d. Coordinate a Youth Leadership/Student Government Day.</p>	<p>FY 15/16</p>
<p>2e. Partner with outside agencies and secure funding to rehabilitate zoo exhibits and expand the Santa Ana Zoo.</p>	<p>FY 17/18</p>
<p>2f. Develop a process for youth sports scholarship programs.</p>	<p>FY14/15</p>

Strategies

3. Expand use of technology as a tool for communication and education in the community.

CTV3 gives local students the opportunity to create custom programming as well as learn about local news and events.



Strategies		Start Year
3a.	Launch new youth focus CTV3 programming.	FY 14/15
3b.	Create web resource for youth that will include internships, scholarships, college information, job opportunities, and career days.	FY 15/16
3c.	Review web, social media, and CTV3 services and develop new strategies for more effective use.	FY 17/18
3d.	Leverage the Roosevelt/Walker Prop 84 funding to ensure the new community center also serves as a Library with a focus on electronic media such as eBooks, Internet, and remote check-out services from the Main Library.	FY 15/16

4. Partner with groups and organizations to promote education, senior services, job training and development for all Santa Ana residents.

Strategies		Start Year
4a.	Partner with The California Endowment, Santa Ana College, Chapman University, UCI, CSUF and other institutions of higher education to design career pathway programs that support priority workforce industries (Retail, healthcare, manufacturing, renewable energies) that results in faster reemployment of Santa Ana’s residents.	FY 14/15
4b.	Partner with the Santa Ana Unified School District to support and assist in developing pilot youth employment programs aimed at reducing high school dropout rates.	FY 14/15
4c.	Continue to expand services and programs at the senior centers specifically in the areas of continuing education, mentoring and recreation.	FY 14/15