

CITY OF SANTA ANA STATISTICS



**CENTRALLY
LOCATED IN
ORANGE COUNTY**

DEMOGRAPHICS

| | 2018 | 2023 (Projected) |
|-------------------------------|----------|------------------|
| Total Population | 342,217 | 353,671 |
| Daytime Population | 330,005 | - |
| Residents | 186,120 | - |
| At Workplace | 143,885 | - |
| Median Age | 32.2 | 32.2 |
| Median Household Income | \$57,154 | \$66,189 |
| Housing Units | 79,701 | 82,157 |

Source: Community Analyst, ESRI 2019

EMPLOYMENT

| | FEB 2019 | FEB 2014 | % Change |
|-------------------------|----------|----------|----------|
| Labor Force | 160,500 | 159,059 | - |
| Employment | 155,400 | 146,309 | 6% |
| Unemployment | 5,100 | 10,850 | -53% |
| Unemployment Rate | 3.2% | 6.9% | -53% |

Source: Employment Development Department, 2019; Bureau of Labor Statistics, 2019



**330,005
DAYTIME
POPULATION**



**19,584
BUSINESSES**

COMMERCIAL REAL ESTATE

| | Vacancy Rate | Average Asking Lease Rate |
|---------------------|--------------|---------------------------|
| Retail | | |
| Santa Ana | 2.6% | \$2.26 |
| Orange County | 3.7% | \$2.72 |

Source: Costar 2019

OC STREETCAR

OC Streetcar is the first modern streetcar project to be built in Orange County and will serve Santa Ana's historic and thriving downtown, which includes federal, state and local courthouses, government offices, colleges, an artists' village and a thriving restaurant scene. Expected to begin carrying passengers in late 2020, it will operate along a 4.15-mile route that connects the Santa Ana Regional Transportation Center (SARTC) and a new transit hub at Harbor Boulevard and Westminster Avenue in Garden Grove.

OCTA BUS CONNECTIONS: 18

FLEET SIZE: 8

FREQUENCY: 10-15 MINUTES

STOPS: 10 (IN EACH DIRECTION)



STREETCAR CAPACITY:
UP TO 150 PEOPLE

DAILY TRAIN CONNECTIONS
AT SARTC: 65+

4.15 MILES (in each direction)

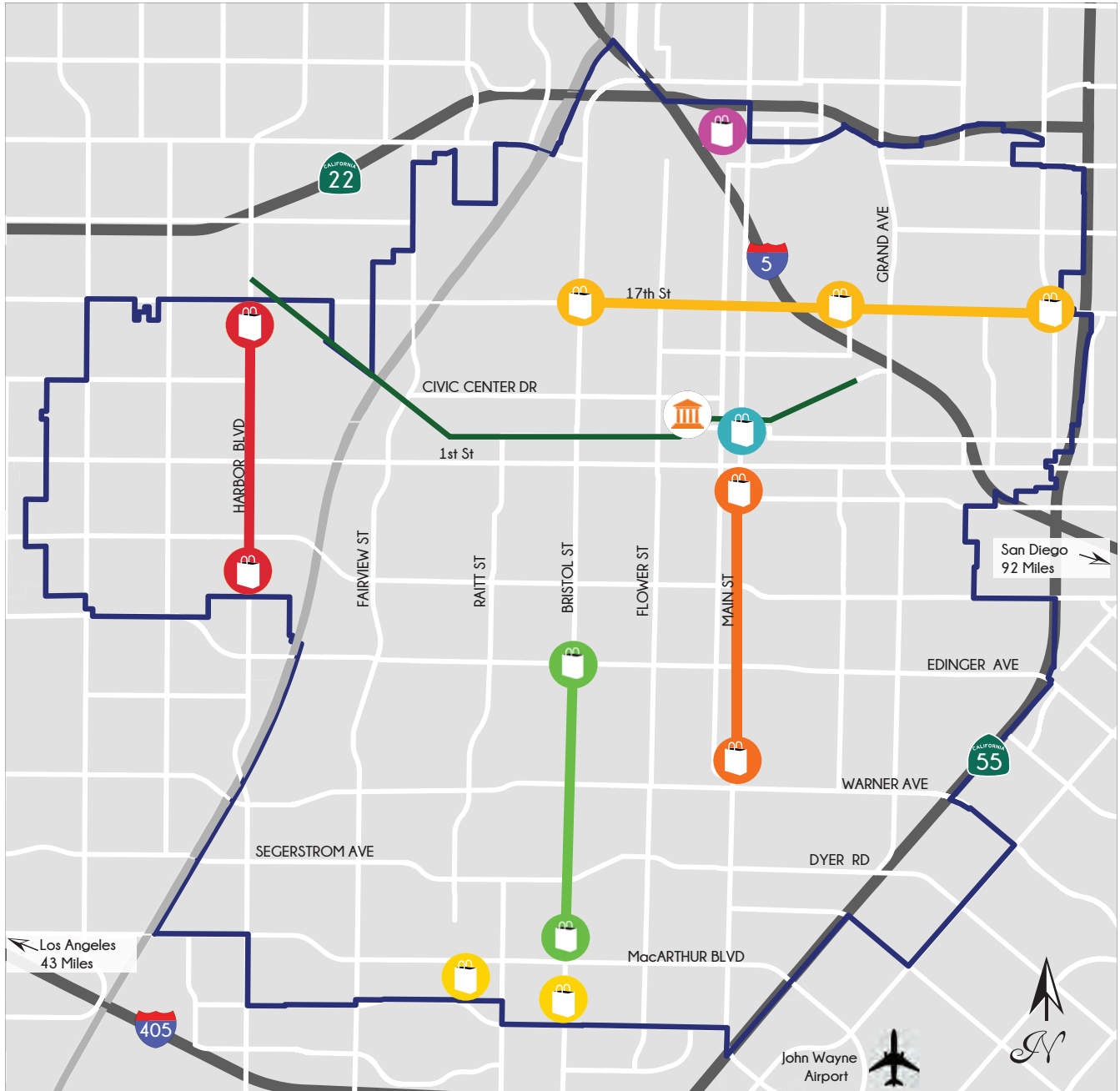
PROJECT SCHEDULE




CONTACT US


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CITY OF SANTA ANA





 Bristol Street Shopping Corridor


 Government Center


 North Main Shopping District


 South Coast Metro Shopping District

 Downtown Shopping District

 Harbor Boulevard Shopping Corridor

 17th Street Shopping Corridor

 South Main Shopping Corridor

 City Boundaries

 OC Street Car Line

UNCOVER SANTA ANA

www.santa-ana.org/econdev