

# EVERYONE IN SANTA ANA COUNTS



2020  
census  
SANTA ANA COUNTS

## We Need Your Help!

Goal: As the 2020 Census approaches, it's never been more important to ensure that everyone in Santa Ana is counted. An undercount means millions of dollars lost in federal funding, which equals less money to improve our schools, fix our roads and highways, and provide vital programs for our community. Every person counts - this includes people of all ages, races, ethnic groups, citizens and non-citizens.

Your participation is vital. Everyone in Santa Ana counts!



324,528

Santa Ana Population  
2010 Census



???????

Santa Ana Population  
2020 Census

## YOU COUNT IN THE 2020 CENSUS

## 2020 TIMELINE

MARCH 12

APRIL 1

JULY 31

Self-Response to  
2020 Census Begins

Census Day!

Final day to respond  
to the 2020 Census

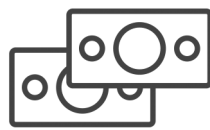
## CENSUS FUNDING IMPACTS

In California, the total obligation for program funding was \$76.6 Billion Dollars. This results in a potential loss of funding of **\$1,958** per person, per year.

### AN ACCURATE CENSUS COUNT IS VITAL TO OBTAIN FEDERAL FUNDING FOR:



EDUCATION



ECONOMIC  
DEVELOPMENT



HOUSING



PUBLIC HEALTH



RESEARCH

[www.santa-ana.org/2020census](http://www.santa-ana.org/2020census)  
**#SantaAnaCounts**